



**Beyond Press**™

VERSION  
**3.0**

# QuarkXPressPage.

Create cutting-edge Web pages in the program you've always used for page design and layout – QuarkXPress™

## WYSIWYG Web Page Design

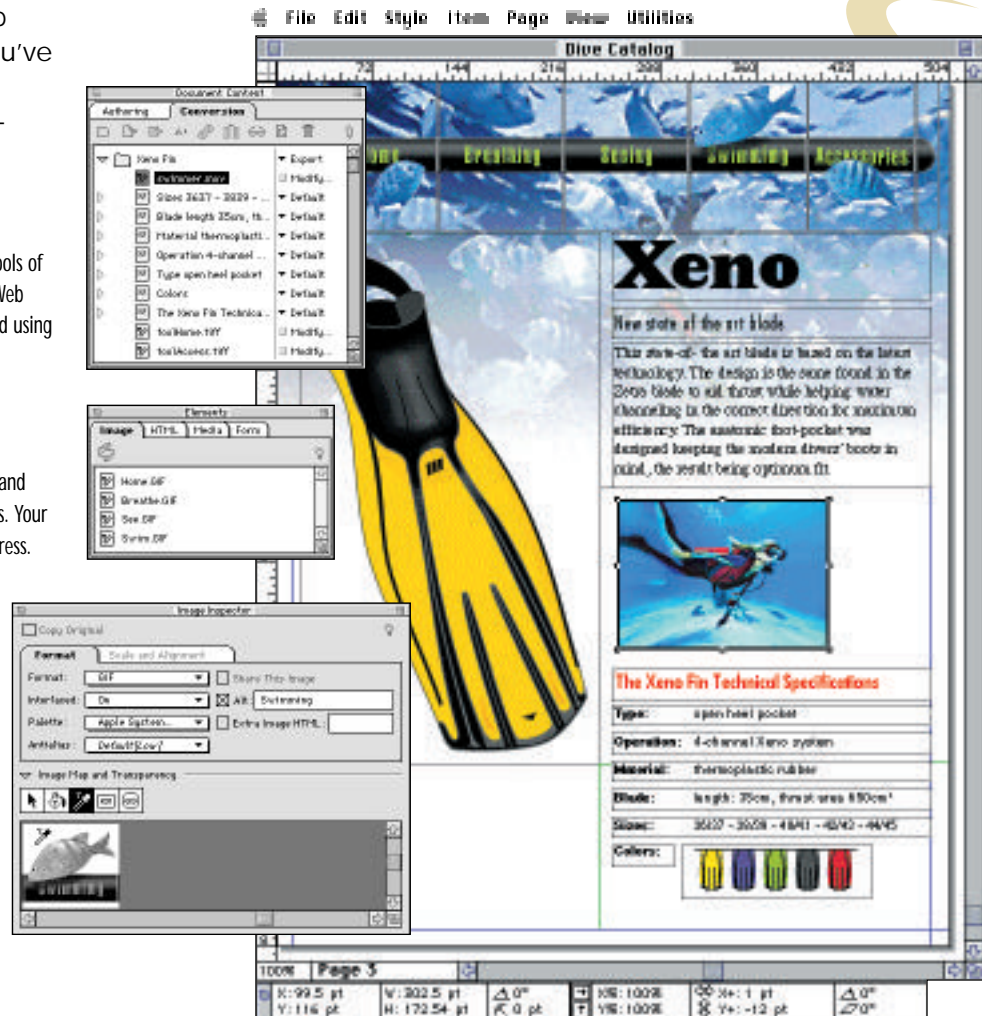
Use the superior layout and typographic tools of QuarkXPress to design Web pages. Your Web page layout and typography are preserved using HTML tables, Cascading Style Sheets, and TrueDoc® fonts.

## Organize Your Page Elements

Share images, HTML text, form elements, and multimedia files across multiple Web pages. Your multimedia elements play live in QuarkXPress.

## Versatile Formatting Tools

Modify your text, image, Web page, and multimedia elements with advanced formatting and conversion options.

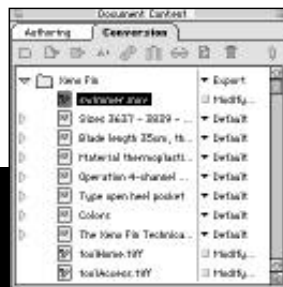


## Document Content Palette



### Authoring Mode

Design Web pages with the advanced typographic and layout tools of QuarkXPress. The built-in find/change, spell checking, box borders, rotation, polygonal shapes, and master pages all make authoring Web pages as easy as designing pages for print.



### Conversion Mode

Preserve the formatting of your legacy documents while repurposing them for the Web. Modify and format images and text elements. Preview your work in your preferred browser.

## Elements Palette



### Image Elements

Create a list of all the shared images on your site. To add shared images to Web pages, simply drag them onto a page.



### Custom HTML Elements

Add Horizontal Rules, Line Breaks, Space, Date, and Time elements, or create your own custom HTML elements.

# WebPage.



## Links and Image Maps

Add hypertext links to pages within your site or elsewhere on the Web. Easily create image maps with multiple links per image.

## Precise Typography

Preserve text formatting with Cascading Style Sheets. Format paragraphs, use colored text and type styles. With Bitstream's TrueDoc font technology, reproduce the exact fonts for viewing with Netscape Navigator 4.0

## Add Style to Your Web Pages

Add background images and colors, Java applets, QuickTime movies, and animated GIFs. Choose colors for links, visited links, and active links.

## Advanced Image Control

Group picture boxes, lines and text boxes into a single image. Convert text to an image with antialiasing to preserve stylized type. Apply optimal color palettes for your images. Add transparency, create progressive JPEGs and interlaced GIFs.

## Inspector Palette



### Applet Inspector

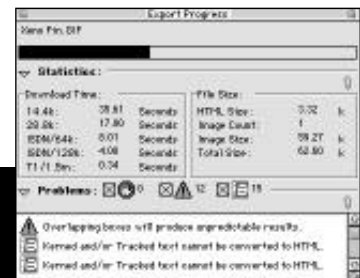
Set the "parameters" for multimedia files to embed them into HTML and ensure proper playback in a browser.



### Image Inspector

Convert any EPS, TIFF, PICT, or other QuarkXPress image format to GIF or JPEG. Add transparency, antialiasing, and create image maps.

## Export Progress Window



When you export pages to HTML, you're provided with information about file sizes and download times.

## BeyondPress 3.0 Features

### Web Authoring

Free-form Page Layout

Compose your Web pages using a real layout tool – QuarkXPress.

Text Formatting

Create Cascading Style Sheets and TrueDoc fonts – the Web's most advanced formatting yet.

Add Java Applets, QuickTime Movies, Animated GIFs and More  
Drag and drop all these elements right into your QuarkXPress page.

Linking and Image Maps

It's easy to link from text or images to anywhere on the Web.

Background Colors and Tiled Images

Set the stage for your Web page.

### Document Conversion

Automatic Image Placement

Maintain the look of your page.

Convert Text to HTML Tables and Lists

Speed through the most tedious HTML conversion tasks.

Image Conversion

Convert images placed in QuarkXPress to a Web format automatically, or fine-tune the color palette, compression, antialiasing, text outset, and more. Create interlaced GIFs or progressive JPEG files.

Custom HTML Elements, Headers, Footers

Provide a consistent look to all the pages on your Web site by inserting automated date/time stamps, line breaks, horizontal rules, and "boilerplate" text.

Apple Events Scripting

Automate repetitive operations. Sample Applets convert word processor files to HTML, automatically create links from URL addresses, and apply a style to every occurrence of a text string.

Style Sheet and Font Size Mapping

Specify how your QuarkXPress style sheets are converted to HTML styles – even custom HTML styles you create.

Convert Text to Image

Convert headlines, mastheads, or rotated text to smooth, antialiased GIFs with one click!

Extensibility

XTension developers can add features to BeyondPress using the BeyondPress Developer Kit. For example, BeyondPress supports Live Picture's FlashPix format, in conjunction with the Live Picture XTension.

### System Requirements

Mac™ OS version 7 or greater or Windows 3.1 or higher. QuarkXPress 3.3 or greater, with 4MB additional RAM. CD-ROM drive for installation. Browser for Web page preview. AppleScript extension for optional Apple Events support.



To learn more – visit the XChange Web site:  
<http://www.xchangeus.com>

or call toll free:

1-800-788-7557

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